

Denice Rochelle (she/her)

Founder and Director | Board President and Secretary

A life-long Washington resident, Denice has always felt deeply connected to land, water, and animals. With the Pacific Northwest as her home and inspiration, she formed The Bronze Chapter in August 2021 to help mitigate the inequities and lack of BIPOC representation she observed during her outdoor pursuits. Denice designed The Bronze Chapter as an empowering, intergenerational and multicultural organization to foster connection to land and water and expand outdoor recreation access and opportunity for BIPOC communities. She believes education and self-sufficiency are key drivers to encourage care for our planet, and uniquely centers families to sustain youth interest and commitment. Using The Bronze Chapter as a platform for skills development, confidence-building, health promotion, and environmental education, Denice is helping people of all ages rewrite their outdoor narratives and change their outdoor legacies. She looks forward to seeing you outside!

Certifications, Training, and such: AIARE 1, ASA and US Sailing 101 Basic Keelboat Sailing, ASA 103 Basic Coastal Cruising, ASA 104 Bareboat Cruising, CPR, Wilderness First Aid, Wilderness First Responder, Wilderness First Aid Instructor, Wilderness EMT, Leave No Trace Level 2 Instructor.

Boards, Committees, and such: North Cascades Institute, Recreate Responsibly Coalition, Washington State Park's Pro-Equity Anti-Racism team, Livestock Master Foundation.